



When pharmacists succeed, they do it with CARE.™

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### **CARE Pharmacies' Rapid Growth Includes Six New Franchises**

Arlington, VA – CARE Pharmacies, an independent pharmacy franchise system in Maryland, Virginia and Washington, DC, is pleased to announce the addition of six new stores as franchises – Padek HealthCARE Pharmacy in Bladensburg, MD; Petworth CARE Pharmacy in Washington, DC; Supreme CARE Pharmacy & Medical Supplies in Glanarden, MD; EMC CARE Pharmacy in Odenton, MD; King's Way CARE Pharmacy in Rockville, MD; and Alpha Drugs in Washington, DC. The addition of these pharmacies brings the total number of CARE Pharmacies to 55.

“This is a significant addition to our outstanding group of CARE pharmacies,” said Gerson T. Serody, RPh, Chief Executive Officer, CARE Pharmacies. “Our rapid growth has translated into increased resources and offerings to independent pharmacies, allowing them to provide their customers with the utmost care and value.”

Since 1960, CARE has offered specialty prescription care to patients while providing pharmacy owners the support and freedom they need to successfully run their own businesses.

Mesfin Gegziabhear, RPh, owner Petworth CARE Pharmacy, said that becoming a CARE pharmacy will provide a link to the industry that he does not have as an independent pharmacy. “The national network and professional development keep me connected to the industry so I can focus on my day-to-day work,” said Gegziabhear. “Yet I don't lose my independence and customer focus.”

While Kafi Agboola, RPh, owner of Supreme CARE Pharmacy & Medical Supplies, will look to CARE's resourceful national network, she chose the franchise for its “unfranchised” approach.

“Becoming a CARE pharmacy doesn't change my business, it just makes it stronger,” said Agboola.

While some pharmacies join CARE primarily for its in-depth industry knowledge and wealth of support, others also join for its focus on the customer.

“Joining CARE provided my business with the resources needed to fulfill the essential pharmaceutical healthcare needs of our clients in a highly competitive market,” said Prince Adekoya, RPh, at Padek HealthCARE Pharmacy.

“CARE offers a great industry perspective, but they also guide me in marketing the right services to the right customers,” said Titilola Alayo, RPh, owner of EMC CARE Pharmacy.

CARE Pharmacies is the leading independent pharmacy franchiser in the United States. CARE promotes and supports the continuing prosperity and professionalism of our community pharmacies through creation and dissemination of dynamic cooperative programs, supporting technology and buying leverage. CARE does this to enhance the success of their shareholder pharmacies and the future of community Pharmacy. For additional information or to locate a CARE Pharmacy location near you, please visit [www.carepharmacies.com](http://www.carepharmacies.com), or call Richard Storey, COO of CARE Pharmacies at (703) 414-5430 and find out how you can become part of the CARE family of specialized pharmacists.